



PRESS RELEASE

Joy Doran, co founder of **The Joy of Light**, which designs and produces decorative candle and fireplace matchboxes, announced the introduction of a new collection called “Lights of Hope”.

There are two Breast Cancer Awareness designs in which one design incorporates an embossed heart motif as an element of the internationally recognized pink ribbon. The Aids awareness matchbox consists of the well recognized bright red ribbon embossed against a solid black background. The inscription on the side of each box reads “Igniting Passion For A Cure”™.

The Joy of Light will be contributing a portion of its sales to various local and national Breast Cancer and AIDS charities. The Joy of Light also contributes a portion of its sales of Lynn Chase products to the Lynn Chase Wildlife Foundation to stem habitat loss around the world and protect endangered species. For more information on these and other products produced by The Joy of Light, contact Joy Doran on the website www.thejoyoflight.com or phone 860-267-4611.